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## Cognition Squeezed Between Nature and Values

Cognition (via modeling)		
Action for survival and changing the world	<b>Cognition</b> (per se) for planning and steering action	<b>Emotion</b> for synchronization with reality* for launching action**
" <b>Muscle</b> ", physical engine	" <b>Brain</b> ", cognitive engine	" <b>Heart</b> ", Indicator of values at stake (threats and opportunities)
physical world, Laws of nature; true	cognitive world , "non-physical", Laws of logic; right	mixed mode, ("meta-logic") emotional domain; Laws of value ; good
	Tex Avery	* immersed part of iceberg (unconscious) ** visible part of iceberg; re. etymology of emotion

For **cognition**, it all starts from value-based selection of appropriate goal, in synchrony with **nature** (i.e. from **emotion**)



## Examples of smart **cognitive systems**, operational **in real world**



References .:

- 1. J.-D. Dessimoz, HESSO.HEIG-VD, 2<sup>nd</sup> Int. Conf. on Natural Cognition, 10-11 Dec. 2015, Macao
- 2. Kobu's Fyrabeseminar, 05.02.2016, Bern
- 3. Cours RAC, HEIG-VD, Yverdon-les-Bains, Juin 2016
- Robotics and Automated Systems-Elsevier, nov. 2016, http:// dx.doi.org/10.1016/j.robot.2016.08.008



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**Cognition** in the context of action (re. **nature**) and emotion (re. **values**) – Some typical aspects for humans and societies, agents and groups

Action	Cognition	Emotion	
support operations, logistics	follows & optimizes rules, guidelines, standards; computes; evolution; syntax	changes rules and paradigms; irrationality, deception; changes price, gives and takes; revolution; peace or war	
Motor and brake operation	cruise control (re. gear, throttle targets)	tempomat adjustment and braking control; starts- stops	
force, energy; fight or flee; control power,	notions of truth, c- goodness, imagination, if- worlds, modeling, prediction	internal monitoring, communication, wisdom, consciousness, empathy, solidarity, dignity, mercy	
shepherd's dog, horse	shepherd, shepherdess	lamb, flock of sheep, Romulus's & Remus's lupa	
executive power (Cesar, MT)	Legislative power, science	People initiatives, fashion, strikes, mobs	
lion, bear, bull	think tank, re. Martians in "Mars attacks"	flock of birds; "federative" imperial dragon (camel head, etc.)	
technology, engineering	<b>philosophy</b> , "analytic" philosophy	<b>religion</b> , "continental" philosophy	
work, operation	rational thinking, meditation, function, administration	strategy, art (value-laden, symbolic communication), dreams and nightmares, relaxation, mindfulness	
Mars; permanence (constancy, determination, time)	mixed mode	Venus; change (synchronicity with circumstances and instant values, speed)	
soldier, police, fire squad, farmer, entrepreneur, sports - individual	school, research institute, science, admin., games of strategy (logic), chess	ambassador, mediator, court system, social services, insurance, banking, sports-team	